

**GS-532**

VI Semester BBA Examination, May/June - 2019

BUSINESS ADMINISTRATION**HR - 6.5 : Elective - III : Organisational Change and Development
(CBCS - Fresh+Repeaters - 2016-17 & Onwards)**

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written in **English** only.**SECTION - A**

1. Answer **any five** sub-questions from the following. Each question carries **5x2=10** **two** marks.
- What do you understand by organisational culture ?
 - Write the meaning of "change".
 - Give the meaning of brain storming.
 - Give the meaning of creativity and innovations.
 - State any two nature of Organisational Development.
 - Expand CVA and JIT.
 - How do you Enhance quality of work life ?

SECTION - BAnswer **any three** questions. Each question carries **six** marks.**3x6=18**

2. Explain the factors influencing organisational change.
3. How do you achieve organisational effectiveness ?
4. State the assumptions of Organisational Development.
5. Discuss the components of creativity and innovation.
6. What is MBO ? State the benefits of MBO.

P.T.O.

**SECTION - C**

Answer **any 3** questions. Each question carries **14** marks.

3x14=42

7. Give the definition of Organisational Development ? Explain the process of organisational development.
8. Write the meaning of "Change". Explain the importance and nature of change.
9. What is organisational effectiveness ? Explain the concepts and problems in measurement of effectiveness.
10. Write short note on :
 - (a) Force field analysis
 - (b) Inter-Group interventions
 - (c) Sensitivity training
11. What are the organisational constraints to creativity and innovation ? How to overcome it ?

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